



VANESSA VELLOZZI

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EDUCATION

- 2004 Bachelor of Science Degree in Applied Art and Design
California Polytechnic State University, San Luis Obispo

EXPERIENCE

- Designer
2005 to present **Creative b'stro**, San Francisco, CA
Collaborated and lead projects ranging from corporate identity systems, brochures and packaging, to web sites, online banner campaigns and email. Focused on design and illustration applied to marketing communication.
- Freelance Designer
2005 **Sub Rosa des Arts Gallery**, San Francisco, CA
In charge of visual event communication. Responsible for concept development, layout and design on postcards, posters and other visual print collateral needed to promote Sub Rosa events.
- Freelance Designer
2005 **Bravo! Marketing**, San Francisco, CA
Concept development and layout for magazine advertisements.
- Designer/Art Director
2004 **Byzantium**, San Luis Obispo, CA
Design, layout and production of the literary annual published by the English Department of Cal Poly. Worked on concept development, designer/client relations, budget and designer/printer communications.

INDUSTRY SKILLS

Proficient knowledge of the current versions of Adobe Illustrator, Photoshop and Indesign. Basic to moderate understanding of flash animation. Skilled in vector and freehand illustration with a painting and fine arts background.

Work well in both team and individual environments. Able to multi task and prioritize multiple projects with rapid deadlines. Have a strong awareness and passion for color as well as acute attention to details.